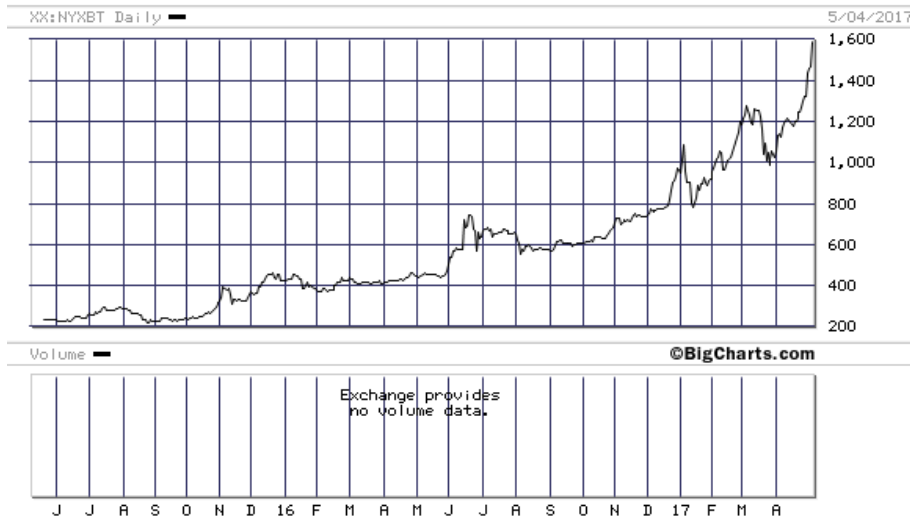
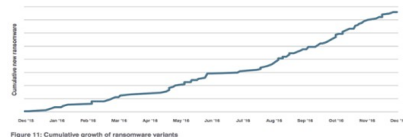


Bitcoin Value vs Ransomware Activity

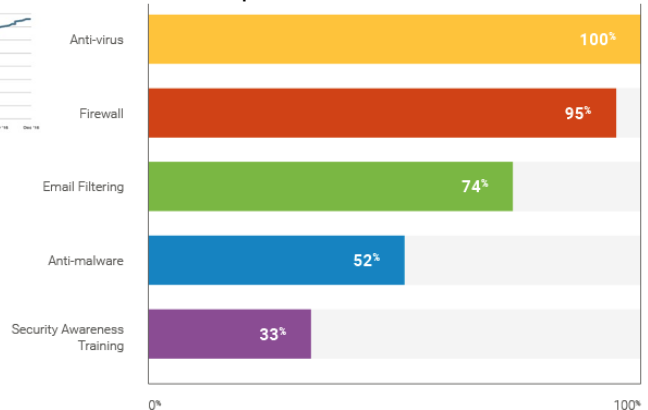
The value growth of BitCoin from June 2015 to 4th May 2017



Ransomware growth 2016



Victim protection at time of attack



Ransomware Variants

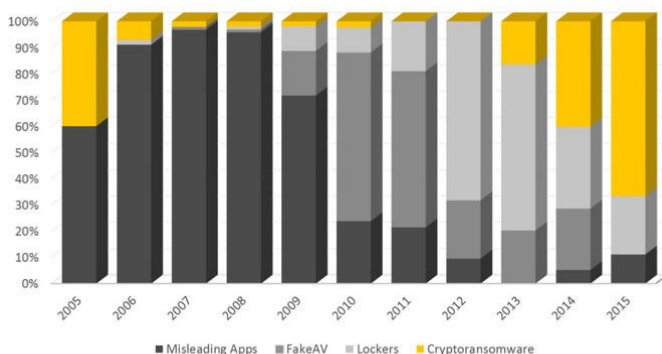
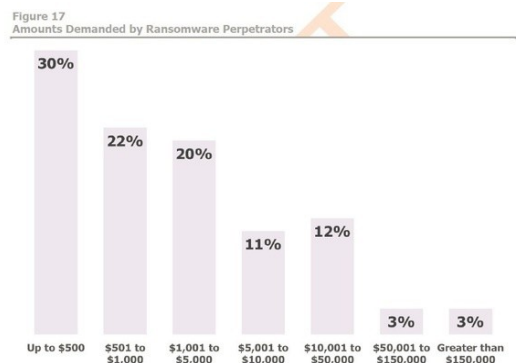


Figure 4. Percentage of new families of misleading apps, fake AV, locker ransomware and crypto ransomware identified between 2005 and 2015

The rising cost of Ransomware



Source: Osterman Research, Inc.