



# The true cost of financial crime

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is compliance



is compliance

is compliance **boring**

is compliance **a good career**

is compliance **back office**

is compliance **.ms legit**

is compliance **a skill**

is compliance **part of risk management**

is compliance **with nfpa 70e mandatory**

is compliance **without enforcement effective**

# Compliance is **humanitarianism**

# Compliance is a **force for moral good**

## Hypotheses:

- Financial crime is far from victimless, although it may appear to be
- These crimes impose a range of enormous direct and indirect costs on society (and companies are victims too!)
- Criminals are in it for the money and critically depend on (witting and unwitting) professional facilitators, including bankers and lawyers
- One of the best ways to combat global crime and all its ills is to disrupting financial crime – compliance is a force for moral good
- Doing even the basics can make a difference



# The victims and the cost



A close-up photograph of a large pile of crumpled and torn banknotes. The most prominent note in the center is a US one-dollar bill, featuring the portrait of George Washington. It is surrounded by other currencies, including several Euro banknotes in various denominations (10, 20, 50, 100, 200) and some Japanese Yen notes. The paper is heavily wrinkled and disheveled, suggesting a state of chaos or loss. The lighting is bright, highlighting the textures and colors of the different currencies.

“Crime doesn’t pay”

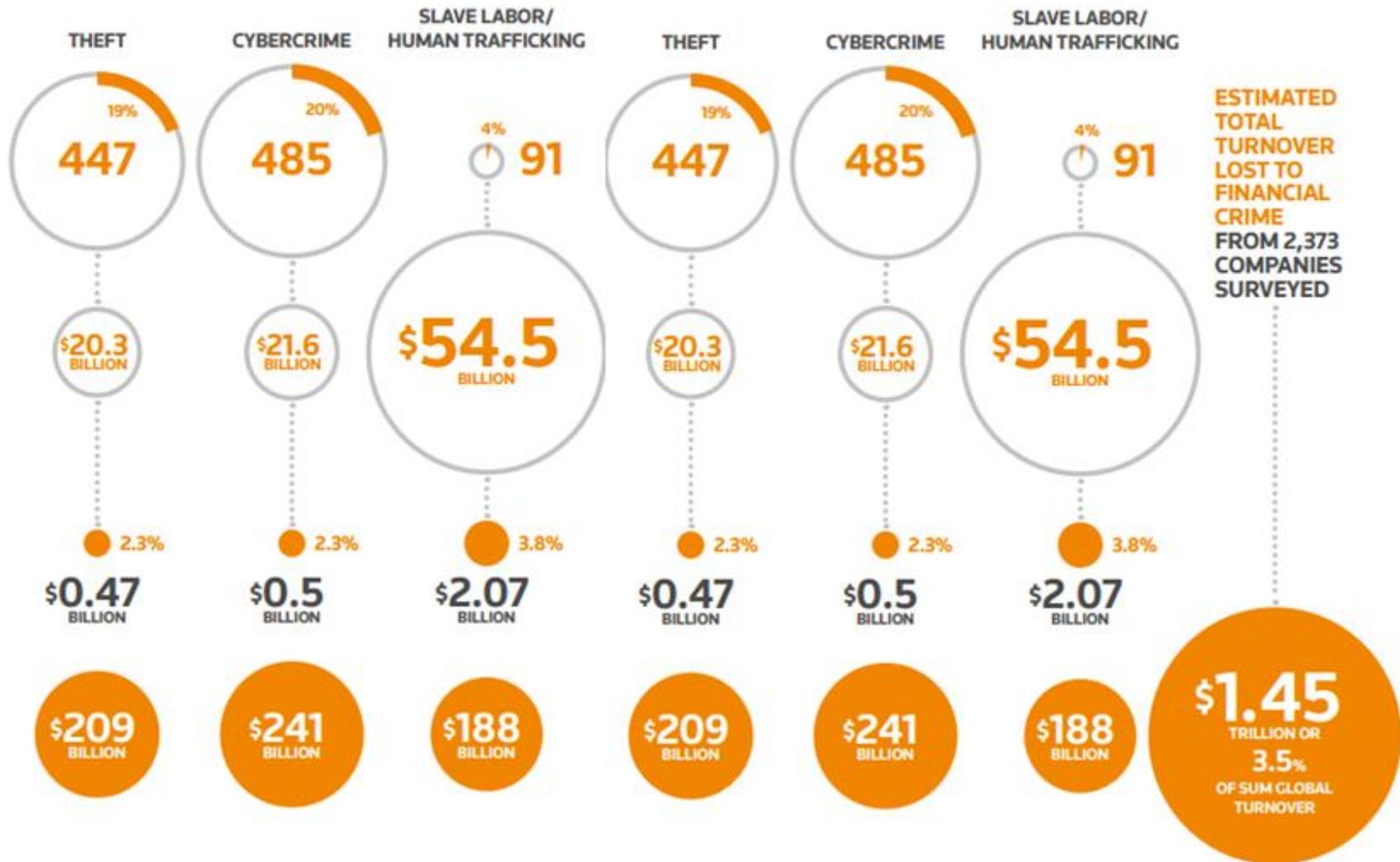
# The 2018 True Cost of Financial Crime Report

Conducted March 2018

- 2,373 respondents
- 19 countries
- 100% senior management or C-suite
- \$17.4B turnover

USA	240	France	120
Canada	120	Russia	120
China	120	Poland	120
India	120	UAE	119
Singapore	117	Saudi Arabia	120
Australia	119	South Africa	123
UK	120	Nigeria	107
Germany	120	Brazil	119
The Netherlands	109	Mexico	120
Spain	120		





A person is seen from behind, looking out over a city skyline at night. The city lights are visible in the background. A large white circle is overlaid on the image, containing text. In the bottom left, there is a smaller orange circle containing text.

IT'S ESTIMATED

**3.1%**

OF GLOBAL TURNOVER  
IS SPENT COMBATING  
FINANCIAL CRIME

**\$1.28**  
TRILLION

**\$1.6 to \$2.2 trillion**



Counterfeiting \$923 billion to \$1.13 trillion

Drug trafficking \$426 to \$652 billion

Human slavery & trafficking \$150.2 billion

Illegal logging \$52 – \$157 billion

Illegal fishing \$15.5 – \$36.4 billion

Illegal mining \$12 – \$48 billion

Crude oil theft \$5.2 – \$11.9 billion

Illegal wildlife trade \$5 – \$23 billion



**What do we do?**





## Cash is insecure and inconvenient



**\$207 million  
seized in  
Mexico city  
in 2007**

**Bribery & Corruption**



**Slavery & Human Rights Abuse**



**Financial Crime**



**Environmental Crime**



**Conflict Minerals**



# A Risk-Based Approach to Managing Customer Risk

