

### **GDPR for non EU Companies**



In addition to applying to businesses established in the EU, the EU General Data Protection Regulation (GDPR) also applies to businesses which are not established in the EU but which process personal data in relation to:

- The offering of goods or services to individuals in the EU (including free of charge), or
- · Monitoring the behaviour of individuals in the EU

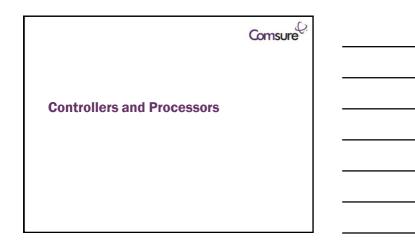


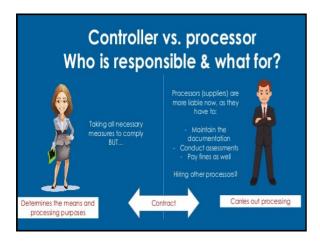
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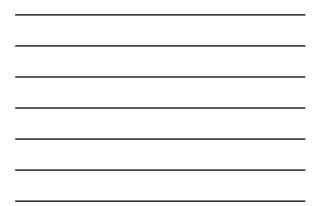


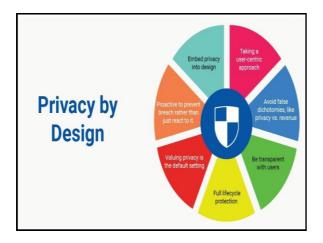
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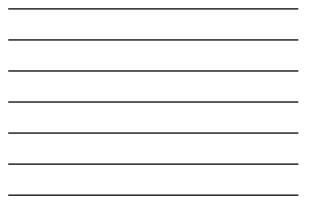




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**Privacy by design** to force controllers and processors to think about privacy and data protection (and security) from the start to the end of any processing activity and at all levels of responsibility within an organisation.



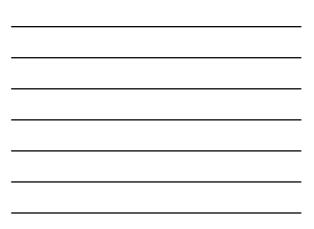


### **PERSONAL DATA**

Comsure Expansion of the definition of PERSONAL DATA to include MORE CATEGORIES of data within its scope. These include

- 1. ANY INFORMATION relating to an IDENTIFIABLE PERSON who can be directly or indirectly identified in particular by reference to an identifier
  - Name, identification numbers, location, online identifiers, etc.
- 2. 'SENSITIVE PERSONAL DATA' data consisting of
  - 1. racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic data, biometric data, data concerning health or data concerning a natural person's sex life or sexual orientation.





### **6 REASONS**

Introduction of further limitations or additional conditions on some legal grounds for **PROCESSING DATA** (which largely remain the same). These include

### Lawful processing:

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- 1. Explicit consent of the data subject
- 2. Necessary for the performance of a contract
- 3. Necessary for legitimate interests
- 4. Necessary for legal or judicial reasons
- 5. Necessary to protect the data subject's best interests
- 6. Necessary to perform a task carried out in the public interest



### 72-HOUR DATA BREACH NOTIFICATION (from its detection).

In cases where a breach poses a high risk to the data subjects, they will need to be notified 'without undue delay.'



### **DPO**

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Mandatory **DATA PROTECTION OFFICER** (DPO) for public authorities or bodies and where the organisation's core activities involve:

- a) regular and systematic monitoring of data subjects on a large scale or
- b) large scale processing of special categories of data and/or data relating to criminal offences.

The DPO must have sufficient expert knowledge of data protection law, and should act independently and report to the highest level of management.





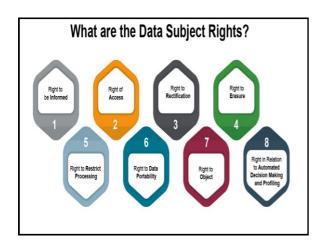
### The 8 Rights of the Data Subject [identified or identifiable natural person ('data subject')]

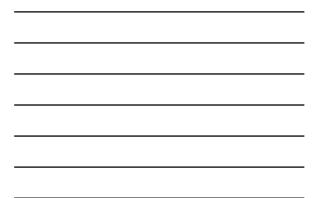
The data subject has a number of rights over their personal data and as an organisation we must ensure that we provide the mechanisms to allow them to exercise these rights.

These include:

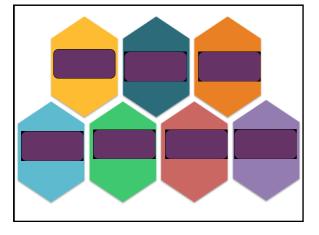


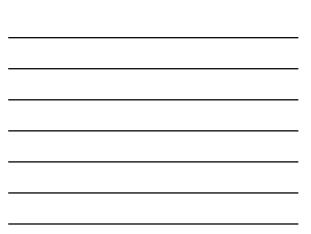
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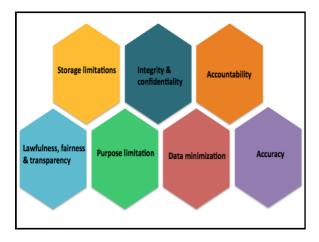




Comsure The 6 Privacy Principles (obligations) When collecting and processing personal data we must abide by the six principles shown on the NEXT SLIDE:













### **International Data Transfers**

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- 1. Only transfer personal data to countries deemed "adequate" by the EU
- 2. Safeguards must be agreed and in place prior to transfer
- **3. Binding Corporate Rules** may be used within an international organization
- 4. EU-US transfers subject to separate agreement

### Safeguards are deemed to be in place due to GDPR

When transferring data between EU AND European Free Trade Association (EFTA) countries the necessary safeguards are deemed to be in place due to GDPR –

The EU / EFTA countries are:

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EU =

- Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France,
- Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta,
- Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the UK.

EFTA =

· Norway, Liechtenstein and Iceland

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Also personal data can flow from the EU to a third country without any further safeguard being necessary where the EU has given equivalent status.

The European Commission has so far recognised

### Comsure<sup>2</sup> 12 1. Andorra, 7. Isle of Man, 8. Jersey, 2. Argentina, 9. New Zealand, 3. Canada (commercial organisations), 10. Switzerland, 11. Uruguay and 4. Faroe Islands, 12. The US (limited to the Privacy Shield framework) as

providing adequate protection.

5. Guernsey,

6. Israel,

PRIVACY NOTICE

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Ensure you have privacy notices in place, which are clear and concise and set out all the information required under the GDPR, including

- 1. your contact details,
- 2. the purpose of the processing,
- 3. the period for which data will be stored,
- 4. the rights of data subjects
- 5. etc..



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The rules on subject access requests will change:

- 1. You will have **one month** to comply subject to a two-month extension
- You will not be able to charge a fee unless the request is manifestly unfounded, excessive or repetitive or if the data subject has requested further copies
- 3. The information will usually need to be provided In a commonly used electronic form

GDPR for non EU Companies





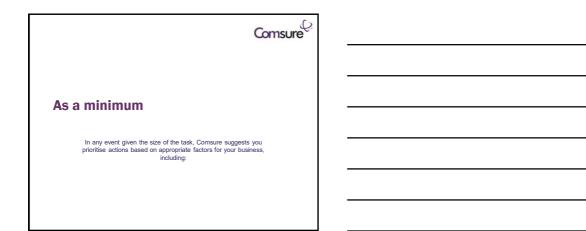
### **GDPR for non EU Companies**



Once you have determined whether the GDPR applies to any part(s) of your business, steps need to be taken to comply

Whilst the exact make-up of your compliance programme will in part be unique to your business, to assist you Comsure have set out a number of actions Comsure suggest you consider taking.





### **GDPR for non EU countries**



1. How business critical an item is;

2. Whether an item needs to be dealt with now to future proof your business;

- 3. Whether / how easy temporary mitigation is;
- 4. The level of risk, and degree, of potential non-compliance;
- 5. The level of risk of regulator action, claims from individuals or reputational damage;
- 6. The business benefits of change, such as with customers and employees; and
- 7. The cost and time to implement change.

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3 core areas

Preliminary actions Customer facing Internal operations and procedures.

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Preliminary Steps		

### **Preliminary Steps**

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### Board buy-in

Obtain the support of your board to the additional resources the compliance programme will need, whether this be monetary resource, for instance to update IT systems, or people resource from other parts of the business.



### Preliminary Steps Comsure



### **Preliminary Steps**

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Data Audit

Run a personal data audit.

At a minimum, this should cover what personal data you collect, the uses of such data, to whom, and where, it is transferred and the security measures applied to it.



### **Preliminary Steps**

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Gap Analysis

Using the information from the data audit, perform a gap analysis to identify areas where changes are required.

This will help inform the rest of your DPR compliance programme.



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### Lawful processing:

- 1. Explicit consent of the data subject
- 2. Necessary for the performance of a contract
- 3. Necessary for legitimate interests
- 4. Necessary for legal or judicial reasons
- 5. Necessary to protect the data subject's best interests
- 6. Necessary to perform a task carried out in the public interest

### **Customer Facing Areas**

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### Privacy By Design

Consider how privacy by design can be introduced into your business to meet the specific requirements of the GDPR, as well as to assist you with complying with the general accountability requirements.



### Customer Facing Areas



Sensitive Personal Data

Identify if you process genetic or biometric data as these are now categorised as sensitive personal data. If so, put in place now processes to obtain explicit consent.



### **Customer Facing Areas**



Sensitive personal data is a specific set of "special categories" that must be treated with extra security.

- These categories are:
- 1. Racial or ethnic origin;
- 2. Political opinions;
- 3. Religious or philosophical beliefs;
- 4. Trade union membership;
- 5. Genetic data; and
- 6. Biometric data (where processed to uniquely identify someone).

### **Customer Facing Areas**

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### Child consent

If you rely on consent from children in the context of digital services, check whether your processes comply with the requirements of the GDPR and if not, change them now in order to future proof your processing.



### **Customer Facing Areas**



Automated processing and profiling

Analyse whether any automated processing you undertake, such as profiling, produces legal effects concerning the individual or similarly significantly affects them as consent will then be required.



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### **Customer Facing Areas**

### Privacy Notices

Review your privacy notices to determine if they meet the new content requirements and the general requirements as to transparency and clarity of communication.



### **Customer Facing Areas**

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Purpose limitation

Put in place processes to:

- 1. Identify any potential additional purposes of the processing at the outset; and
- To check the basis for any additional purpose identified later on, so that personal data is not processed for additional purposes unless compliant with the GDPR requirements.

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### Internal Operations and Procedures Comsure

**Commercial Contracts** 

New processor contracts:

- 1. ensure the provisions reflect that data processors have direct obligations under the GDPR,
- 2. the revised mandatory provisions for contracts with processors; and
- the new breach notification requirements, as well as the consequential commercial impacts of the GDPR changes.

Existing processor contracts:

1. amend to reflect mandatory provisions.

### Internal Operations and Procedures Comsure

Anonymisation

Check whether anonymised data will meet the more stringent requirements for anonymisation.

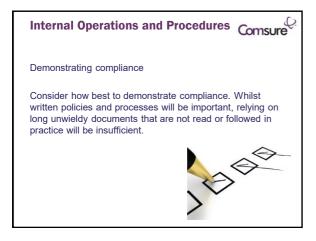
It is the process of either encrypting or removing personally identifiable information from data sets, so that the people whom the data describe remain anonymous (Pseudonymisation).

If not, determine if these requirements can be met and analyse the implications of falling within the GDPR refine the GDPR refine the second second











Supervisory Authority Audit

Put in place appropriate procedures for an audit or exercise of a warrant by your supervisory authority.



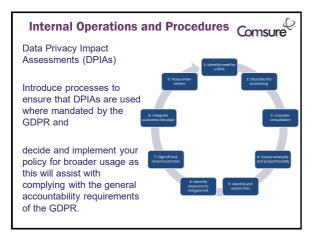
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Central data processing record

Ensure that you have a central record of all processing of personal data which contains the mandatory information under the GDPR.

Your data audit and completion of the rest of your compliance programme should assist in populating the required information.

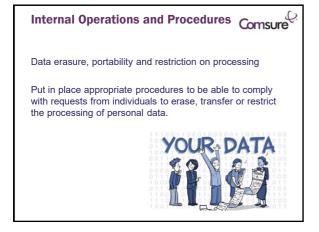


### Internal Operations and Procedures Comsure

Data breach

Put in place a comprehensive data breach reporting procedure and test it works operationally to allow compliance with the GDPR notification requirements.







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1. Decide if you need to appoint a Data Protection Officer ('DPO').	Comsure 7. Privacy Notices
2. Carrying out a data audit	8. company policies
<ol> <li>Limit (Destroy) data – if you do not need it don't save it</li> </ol>	9. Staff Training
4. Draw a data map	10. Privacy Impact Risk Assessments
5. Data Subject Access Requests (dSAR)	11. Reporting data breaches
<ol> <li>Get Straight on Security – e.g. encryption</li> </ol>	12. Dealing with contracts



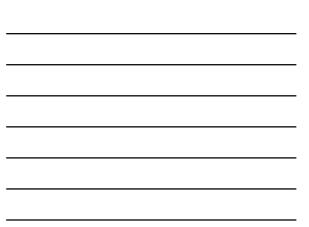














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